

IMANI DANZY

Location: California

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imanidanzy.com

EXPERIENCE

FREELANCE GRAPHIC DESIGNER - 5/15 - PRESENT

- *Designed illustrations, and print design for Non-profits, College, and E-commerce companies.*

MARKETER - COOKIE CONNECTION - 4/19-9/19

- *Grew Instagram following from 500 to 2000 using stories, videos, and hashtags. This increased sales by 20%.*

GRAPHIC DESIGNER - CREATIVE IMPRESSIONS - 5/17 -5/19

- *Established visuals such as video thumbnails, promotional graphics, and overlays.*
- *Directly collaborated with stakeholder's to ensure premium quality for merchandise designs.*
- *Created promotional designs to be displayed on Youtube, Twitter, Facebook & Instagram.*

ASSISTANT MANAGER - MENCHIES - 5/15 -5/17

- *Supervision, customer service, event marketing, and training.*

SKILLSET

- *Sketch, Figma.*
- *Adobe Suite (PS, AI, IN), Microsoft Office, Google slides*
- *Wireframing & Prototyping, User-Testing & Research, Mobile & Desktop Design, HTML5, CSS*
- *Print Design, Branding, & Illustration*

EDUCATION

B.S. Graphic Design - Arizona State University - 2023

A.A. Graphic Design - Sierra College - 2017